THE 'COUVE UNCENSORED | REAL TALK FOR VANCOUVER & CLARK COUNTY, WA

Helping local businesses get seen and thrive.

Marketing help built by locals, for locals. No big-agency rates, no fine-print surprises.

> We started The 'Couve Uncensored to give local and independent businesses in Clark County a real, fair shot, without the outrageous rates other marketing companies charge. We live and work here, we know who our neighbors are, and we want you to win.

What we can help you with

Websites & Landing Pages
Simple hosted pages up to full custom sites, handled start to finish.

Branding & Design
Logos, flyers, menus, business cards and signage.

Social Media
Management and content so you can focus on running your business.

Local SEO & Reviews
Help customers find you nearby, plus honest reviews and directory listings.

AI Visibility
Make sure ChatGPT, Gemini and others get your business right.

Video & Photography
Scroll-stopping reels and professional photos for your business.

Email & Text Marketing
Campaigns that bring your customers back.

Ads & Promotion
Google and social ads, plus local print, radio and event placement.

Strategy & Training
A marketing session or workshop to map out your next steps.

Events & Giveaways
Promote your event, team up with other locals, run a giveaway.

Everything here is negotiable.

Package deals, payment plans and trades are on the table. We quote you a plan first, with no automatic sign-ups and no surprise charges.

Sticker or sign trades · **Reels for Meals (restaurants, food trucks, bakeries)** · **Goods and services swaps**

Join us every other Sunday

Our community Zoom starts at **8 PM** with local business owners and neighbors, and the **giveaway winner is drawn live at 9 PM**. Businesses of any size can donate a prize and get shoutouts on social media and in our newsletter. Subscribe at **thecouveuncensored.com/giveaway** for the Zoom link and a giveaway entry.

Free for everyone

Get listed in the free **Business Directory** at **thecouveuncensored.com/directory**. Want to learn it yourself? Start with the free 10-Minute Challenge at **thecouveuncensored.com/socialmediatraining**.

Ready to get started? thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Tell us who sent you, so they get the credit.

Introduced by (ambassador code)

_____

Business name

_____

Paul Hammond, Founder | (360) 839-3755 | contact@thecouveuncensored.com

THE 'COUVE UNCENSORED | LOCAL WEBSITES

Get Your Business Seen Online.

Done-for-you websites for Vancouver and Clark County businesses. Built by locals, made for small businesses, and handled start to finish so you can keep doing what you do best.

Every package comes with a **one-time build** plus a **simple monthly plan** that keeps your site online, secure, and up to date. Pick the path that fits where your business is right now.

PATH 1

Hosted Pages

Your own business page living on **thecouveuncensored.com**, a site local folks already visit.

- Fastest and most affordable way online
- Three levels: Economy, Ad-Free, Stand-Alone

PATH 2

Full Custom Sites

A complete website on **your own domain** (yourbusiness.com) that belongs to your brand.

- Your name, your domain, your email
- Three levels: Starter, Business, Platinum

Real local people
We live and work in the 'Couve. You'll always know who built your site.

No tech headaches
We handle the setup, hosting, and updates. You just send us your info.

A full breakdown
When your site goes live, you get a detailed rundown of everything we built for you.

Everything is negotiable. Package deals, payment plans, and trades are on the table. We will go over the details and give you a quote first, with no surprise charges.

Your Brand Ambassador

Name _____

Phone _____ **Email** _____

Tell us who introduced you when you sign up, so they get the credit.

PATH 1

Hosted Pages on The 'Couve

Your page lives at thecouveuncensored.com/yourbusiness, right alongside the local businesses we already feature.

PACKAGE 1
Economy

- ✓ Custom one-page business spotlight
- ✓ Your colors, photos, and logo
- ✓ Services, contact info, and map
- ✓ The 'Couve header and footer
- ✓ Includes The 'Couve sponsored links
- ✓ Listed in the Business Directory

Best for: getting online fast on a tight budget.

PACKAGE 2
Ad-Free

- ✓ Everything in Economy
- ✓ **No sponsored links** on your page
- ✓ The 'Couve header and footer stay
- ✓ All attention stays on your business
- ✓ Listed in the Business Directory

Best for: a clean, professional page with local credibility.

PACKAGE 3
Stand-Alone

- ✓ Everything in Ad-Free
- ✓ **No 'Couve header or footer**
- ✓ Looks and feels like its own website
- ✓ Great link for your cards, flyers, and socials
- ✓ Listed in the Business Directory

Best for: the look of your own site without the cost.

Good to know: Hosted pages live on The 'Couve's website and stay active as long as your monthly plan is active. Ready to grow? Ask about credit toward a Full Custom Site.

See Real Hosted Pages

Legendary Games
thecouveuncensored.com/legendarygames

Donny's Dogs
thecouveuncensored.com/donnysdogs

A&M Junk Removal and Hauling
thecouveuncensored.com/amjunkremoval

The Healing Hands
thecouveuncensored.com/thehealinghands

DJ Sio | SolidRocc Entertainment
thecouveuncensored.com/djsio

Carolyn M. Pet Care and More
thecouveuncensored.com/petcare

Ryan's Detailing LLC
thecouveuncensored.com/ryansdetailingllc

Full Business Directory
thecouveuncensored.com/directory

PATH 2

Full Custom Sites

A complete website on your own domain, built around your brand and set up so customers can find you.

PACKAGE 4
Starter

- ✓ One-page site on your own domain
- ✓ Domain, hosting, and security (SSL) setup
- ✓ Your colors, photos, and logo
- ✓ Mobile friendly
- ✓ Small content updates included
- × No SEO (you drive your own traffic)

Best for: a pro link to share on socials, cards, and ads.

PACKAGE 5
Business

- ✓ Up to 5 pages on your own domain
- ✓ Everything in Starter
- ✓ **Basic SEO** so local customers can find you
- ✓ **5 business email addresses** (you@yourbusiness.com)
- ✓ Contact form

Best for: an established business ready to look the part.

PACKAGE 6
Platinum

- ✓ Multi-page custom website
- ✓ Everything in Business
- ✓ **Full SEO** setup
- ✓ Multiple business email addresses
- ✓ Social media connected to your site
- ✓ **Branding** help: look, colors, and feel

Best for: going all in on your brand online.

See a Real Custom Site

Mike "Outlaw" Clasey
Pacific Northwest country and blues artist
www.mikeclasey.com

- His own domain and brand
- Home, Bio, Music, and Contact and Booking pages
- Music streaming and merch links
- Social media connected

How It Works

1
Pick a package
Your ambassador helps you choose what fits.

2
Send your info
Logo, photos, services, and contact details.

3
We build it
You review it and we make your tweaks.

4
Go live
You get your link plus a full breakdown of what we built.

Ready for a quote? Fill out the form at thecouveuncensored.com/services and use your ambassador's referral code.

THE 'COUVE UNCENSORED | AI VISIBILITY

Does AI know your business?

More and more people ask ChatGPT, Gemini and other AI tools who to call. Let's make sure they get your business right.

> AI tools are only as good as the information they find about you. We clean up and match your business details everywhere, give the AI clear answers to the questions customers ask, and then check back every month to show you what they really say.

AI-Ready Setup (one-time)

We match your business details across your listings, add a custom Q&A section and AI labeling code to your site, and run your first AI check.

Monthly AI Check & Report

We ask ChatGPT, Gemini, Copilot and Perplexity the questions your customers ask, send you the answers, and fix details that drift.

Best for Any local business that wants to be found when customers ask AI, a search engine, or a map for "who's nearby."

How it works

1

Tell us about you

Your name, services, hours, and the questions customers ask.

2

We set it up

Your details are matched and your first AI check is run.

3

You get real reports

No fake guarantees, just honest work and real reports.

Interested?

thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Everything is negotiable, and we quote first with no surprise charges. Tell us who sent you so they get the credit.

Introduced by (ambassador code)

_____

Business name

_____

THE 'COUVE UNCENSORED | BRANDING & DESIGN

Your brand, built right.

Logos, flyers, menus, business cards and signage that look like they belong to one proud local business.

First impressions happen on paper, on signs, and on screens. We design the pieces your customers see, so your business looks put together everywhere. Take the files straight to your own printer, or we can handle printing for you.

Logo Design

A custom logo with a basic usage guide.

Full Brand Identity Package

Logo, color palette, fonts, and a short brand guide. Can be bundled with a website and print pieces.

Business Card & Stationery

Business cards, letterhead, and envelopes.

Flyer & Print Ad Design

A single print-ready piece for your next promotion.

Menu, Rate Sheet & Brochure

Multi-panel or multi-item layouts.

Signage & Vehicle Wrap Design

The design file. Fabrication goes to a local print and sign partner.

Best for New businesses, businesses ready for a fresh look, and anyone whose materials do not match each other yet.

How it works

1

Share your ideas

Tell us your style, your colors, and what you need.

2

We design it

You review the draft and we make your tweaks.

3

You get the files

Print them yourself, or we can handle printing.

Interested?

thecouveuncensored.com/services

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Introduced by (ambassador code)

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Business name

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THE 'COUVE UNCENSORED | SOCIAL MEDIA

Too busy to post?

We can manage your social media so you can run your business.

Posting regularly is one of the best ways to stay in front of locals, and one of the first things to slip when you are busy. We take it off your plate, from one platform to several, and keep your page active and engaging.

Management (1 to 2 platforms)

About 8 to 12 posts a month with basic engagement and replies.

Management (multi-platform)

A full content calendar across 3 or more platforms, including stories and reels.

Content Creation

Photo or short video for a single post.

Paid Social Ads

Setup and management of Facebook, Instagram and TikTok ads. Ad spend is billed separately.

Best for Busy owners who want a steady, professional social presence without doing it all themselves.

Bundled monthly plans: Starter (social for one platform, a monthly newsletter feature and a quarterly strategy check-in), Growth (multi-platform social, newsletter features, two promo videos a month and a monthly strategy call) and Pro (everything in Growth plus weekly videos and newsletter features, a quarterly photo session and a dedicated strategist). Ask us for details.

How it works

1

Tell us your goals

Your business, your audience, and your voice.

2

We build the plan

A content calendar you can see and approve.

3

We post and engage

You run the business, we keep your pages moving.

Interested?

thecouveuncensored.com/services

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Introduced by (ambassador code)

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Business name

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THE 'COUVE UNCENSORED | LOCAL SEO & REVIEWS

Be the one they find nearby.

Local SEO, honest reviews and directory listings that help customers find you.

When someone nearby searches for what you do, you want to be on the map, in the results, and backed by real reviews. Local SEO is our highest-value, lowest-lift service for local clients.

Local SEO

Google Business Profile optimization, local citations, and local keyword targeting.

Full SEO Package

Technical SEO, on-page content, and local SEO combined.

Review & Reputation Management

We monitor and respond to reviews and run review-generation campaigns.

Directory Listing Management

Setup and upkeep on Yelp, Apple Maps, Bing, and other directories.

Best for Any business with a local customer base, especially shops, services, and restaurants.

Also free: Every local business can be listed in our free Business Directory at thecouveuncensored.com/directory.

How it works

1

We take a look

We check how you show up today.

2

We tune it up

Listings, profile, and keywords get fixed and matched.

3

Reviews keep coming

We help you earn and answer honest reviews.

Interested?

thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Everything is negotiable, and we quote first with no surprise charges. Tell us who sent you so they get the credit.

Introduced by (ambassador code)

_____

Business name

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THE 'COUVE UNCENSORED | PAID ADVERTISING

Get your name out there.

Google, Facebook and Instagram ad campaigns, plus local print, radio and event ads.

> Ads can put your business in front of the right people fast, as long as they are set up and watched carefully. We build and manage the campaigns, or find and coordinate the local placements for you.

Google Ads (PPC) Management

Campaign setup and ongoing management. Ad spend is billed separately.

Paid Social Ads Management

Facebook, Instagram and TikTok ads. Ad spend is billed separately.

Local Print, Radio & Event Ads

We source and coordinate local ad placements for you.

Best for Businesses with a clear offer who are ready to invest in getting more eyes on it.

How it works

1

Pick your goal

More calls, more visits, or a big event.

2

We build the campaign

Targeting, wording, and visuals, set up for you.

3

We manage it

We watch it and adjust. Ad spend is billed separately.

Interested?

thecouveuncensored.com/services

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Introduced by (ambassador code)

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Business name

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THE 'COUVE UNCENSORED | VIDEO & PHOTOGRAPHY

Show them what you do.

Scroll-stopping reels and professional photos for your business.

> People trust what they can see. Great photos and short videos show off your work, your team, and your space, and they give you content to use all year long.

Promotional Video & Reels

Short-form video for social or ads. Can be traded through Reels for Meals.

Business Photography

On-site sessions for products, storefronts, or team photos.

Blog & Website Copywriting

SEO-minded articles or page copy.

Email Newsletter Writing

Writing for one newsletter issue.

Best for Businesses that have something great to show and want it to look as good as it really is.

How it works

1

Plan the shoot

We talk through what you want to show.

2

We capture it

On site, at your place of business.

3

You get the content

Ready to post, share, or print.

Interested?

thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Everything is negotiable, and we quote first with no surprise charges. Tell us who sent you so they get the credit.

Introduced by (ambassador code)

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Business name

_____

Reels for Meals.

Restaurants, food trucks and bakeries: trade a featured meal for a scroll-stopping reel.

You make great food. We make great short videos. Instead of paying in dollars, you can trade us a featured meal for a promo reel that shows your food off to the local community.

How the trade works

You feature a meal, we shoot and edit a short reel that puts it in front of locals. Details are worked out together.

Who it is for

Restaurants, food trucks and bakeries in Vancouver and Clark County.

Best for Food businesses who want video content and would rather trade than write a check.

Everything is negotiable: Package deals, payment plans, and trades are all on the table, including sticker or sign swaps and goods or services swaps.

How it works

1

Say hello

Tell us about your food and your place.

2

We shoot the reel

You feature the meal, we film it.

3

It goes live

Posted so locals can find you.

Interested?

thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Everything is negotiable, and we quote first with no surprise charges. Tell us who sent you so they get the credit.

Introduced by (ambassador code)

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Business name

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THE 'COUVE UNCENSORED | EMAIL & TEXT MARKETING

Stay in touch with your customers.

Email, text and follow-up campaigns that bring people back.

> Your best customers are the ones who already know you. A friendly email or text keeps your business on their mind, and it works best with people who have said yes to hearing from you.

Email Marketing Management

Strategy, design, sends, and list management.

SMS & Text Marketing

Setup and management of a text list and campaigns.

CRM Setup & Automation

Contact management and automated follow-up sequences.

Best for Businesses with repeat customers, appointments, or seasonal offers.

How it works

1

Tell us about your customers

Who they are and what brings them back.

2

We build it

Lists, designs, and automatic follow-ups.

3

We send and manage

You stay in touch without the hassle.

Interested?

thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Everything is negotiable, and we quote first with no surprise charges. Tell us who sent you so they get the credit.

Introduced by (ambassador code)

_____

Business name

_____

THE 'COUVE UNCENSORED | STRATEGY & TRAINING

Not sure where to start?

A marketing strategy session or training to map out your next steps.

Marketing has a lot of moving parts. Start by sitting down with us to see what you are doing now, what is working, and where your time and money will go the farthest.

Strategy Session or Audit

A focused 2 to 3 hour session to review your marketing and map next steps.

Ongoing Consulting

Monthly strategic guidance, without full campaign execution.

Competitor and Market Research

A written report on local competitors and market positioning.

Training and Workshops

Group or one-on-one marketing basics, on the same model as the Online Marketing Academy.

Best for Owners who feel stuck, or who want to learn to do it themselves.

Try it free first: Start with the free 10-Minute Challenge at thecouveuncensored.com/socialmediatraining.

How it works

1

Book a session

We talk about where you are today.

2

We map it out

A clear plan with your next steps.

3

You move forward

Do it yourself, or hand it to us.

Interested?

thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Everything is negotiable, and we quote first with no surprise charges. Tell us who sent you so they get the credit.

Introduced by (ambassador code)

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Business name

_____

THE 'COUVE UNCENSORED | EVENTS & GIVEAWAYS

Team up. Give away. Get seen.

Events, giveaways and business partnerships that put you in front of locals.

> Local businesses do better together. We help you spread the word about an event, team up with another business, or sponsor a giveaway that gets people talking about you.

Event Promotion Package

Social, email, and local group posts for a single event.

Co-Marketing and Partnerships

We set up cross-promotions between local businesses, like gift certificate swaps.

Sponsorship and Giveaway Management

We run recurring sponsored giveaways and contests.

Best for Businesses with an event, an offer, or a neighbor they would love to team up with.

> **Join us every other Sunday:** Our community Zoom starts at 8 PM, and the giveaway winner is drawn live at 9 PM. Businesses of any size can donate a prize and get shoutouts on social media and in our newsletter. Subscribe at thecouveuncensored.com/giveaway for the Zoom link and a giveaway entry.

How it works

1

Tell us the plan

The event, the prize, or the partner.

2

We spread the word

Social, email, and local groups.

3

Everyone gets seen

Locals find you and your neighbors.

Interested?

thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Everything is negotiable, and we quote first with no surprise charges. Tell us who sent you so they get the credit.

Introduced by (ambassador code)

_____

Business name

_____

THE 'COUVE UNCENSORED | BOUNTY PROGRAM

Let local ambassadors bring you customers.

Your own referral offer, promoted by local brand ambassadors.

> The Bounty Program is a pay-for-results way to get introduced to new customers. You set the referral terms, local ambassadors spread the word, and you only pay an ambassador after a referral books and pays.

Bounty Enrollment (one-time)

We create your listing on the Bounty page, add you to the ambassador sub-menu, and set up your referral terms. Includes three months of Ongoing Bounty Promotion.

Ongoing Bounty Promotion (optional)

We promote your listing and referral code on social media and our newsletter, and can run paid campaigns built around your offer. Ad spend is billed separately.

Best for Businesses that would rather pay for real customers than for ads that may not work.

> **Good to know:** Verifying referral codes and paying ambassadors is handled between you and the ambassador. Learn more at thecouveuncensored.com/bounty.

How it works

1

Set your offer

What a referral earns an ambassador.

2

We list and promote it

Your listing goes live for ambassadors.

3

Pay when it pays

Only after a referral books and pays.

Interested?

thecouveuncensored.com/services

Fill out the quick form and we will reach out to talk about what you need and give you a plan and a price. Everything is negotiable, and we quote first with no surprise charges. Tell us who sent you so they get the credit.

Introduced by (ambassador code)

_____

Business name

_____